



North West Trade and Investment opportunities that **work**.

Partnering for Success in building a North West Province that truly belongs to all.

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PRESS RELEASE

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WHEN I N DOUBT; LOOK TO THE NORTH WEST OF SOUTH AFRI CA...

I send greeting from the citizens of the North West Province of South Africa, and on behalf of my colleagues in government, and partners in the private sectors, I welcome your good selves to our home, South Africa.

The North West Province has a population of just over 3 million, and is the lead contributor of platinum and platinum related minerals to the national GDP; we contribute over 40% of the national sunflower production and have been proudly awarded Host City Status by FIFA to host 6 matches during the world cup of soccer.

Invest North West is the official trade and Investment Promotion Agency, whose founding purpose is to promote trade and fixed direct investment in line with International Best Practice to create employment for the people of the North West Province and ensure value for investors.

The North West Province in South Africa is an obvious choice when it comes to finding the best place to locate your next investment. It offers international businesses and investors a wide range of opportunities for investment, activities and operations in a highly developed, stable economy boasting one of the most enviable lifestyles in the country.

Social Culture...

Directors:

Ms N Matsobane (**Chairperson**), Rev DA Gaobepe (**Deputy Chairperson**), Mr L Matlholwa, Mr AP Smith, Kgosi ME Mabe, Ms K Letselela, Mr JFT Leeuw (**Acting Chief Executive Officer**), Ms M Tumane (**Ex-Officio Member of the Board**)

If ever there is a destination rich in culture, it will have to be the North West Province of South Africa. The social culture is still rooted in the fundamentals of tradition which explains the warmth and humility of the people. It also forms strong pillars for all cultural groups, be they Black, White, Indian or Coloured (black & white race mix). It is exemplary of the nation's Batho Pele concept which implies putting the needs of the people first.

Business Culture...

The culture of business in the North West is vibrant and ready to boom. The International Monetary Fund reported that the resilient financial systems and fiscal management policies introduced by government are what cushioned South Africa from the effects of the global financial meltdown.

The growing confidence that the rest of Africa and the world have in the province saw trade export growth of 29% in the Southern District of the province. This is also evident on the footprint of multinational companies and mine houses operating in the province.

The North West Province led by Honourable Premier Mme Maureen Modiselle, consciously commits to owning the objectives of prospective investors, seeing through their investment and jealously guarding their interest to maximise return on investment. Feel free to interact with us on packaged investment opportunities and we welcome investment proposition from your country.

The South African balance sheet is soon to regain momentum, currently standing at a 3% deficit to GDP, confidently indicating the rising sun in the west, so when in doubt,.. look to the North West of South Africa.

MS WENDY MATSEMELA
MEMBER OF EXECUTIVE COUNCIL (MEC)
NORTH WEST PROVINCIAL GOVERNMENT
REPUBLIC OF SOUTH AFRICA

Directors:

Ms N Matsobane (**Chairperson**), Rev DA Gaobepe (**Deputy Chairperson**), Mr L Matlholwa, Mr AP Smith, Kgosi ME Mabe, Ms K Letselela, Mr JFT Leeuw (**Acting Chief Executive Officer**), Ms M Tumane (**Ex-Officio Member of the Board**)

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